



A letter to my Patients, from Cynthia Bailey, MD

Dear Patients - I have exciting news!

I am thrilled to announce the merger of my dermatology practice, Advanced Skin Care and Dermatology Physicians, Inc., with Dr. Eric Kahle and the Sebastopol Specialty Center/Eye Associates Medical Group. We have joined forces, and my practice will be moving into the Sebastopol Specialty Center located at 6880 Palm Avenue the end of August.

It is an exciting time for both practices. Each of our seasoned teams have provided personalized care to members of our community for a combined total of 63 years! In joining resources, our physicians, and our experienced staff, will expand that mission well into the future. It means that you continue to have the choice to receive traditional, private practice medical care in our intimate office.

The reality is that delivering a personal level of medical care continues to be more and more difficult. You've watched us navigate the ever-increasing governmental mandates and insurance limitations. By combining resources, our two practices can meet these challenges while continuing to deliver personal dermatologic care to you in the traditional way that is so rewarding to me.

I have very openly shared the impact that high grade triple negative breast cancer treatment has had on my career. I am now sharing the details of this new chapter. Before cancer, I was able to manage an entire office while delivering patient care. My cancer experience, combined with the loss of key staff due to the 2017 fires, prevents me from doing this alone anymore. It's my good fortune to have amazing neighbors in Dr. Kahle, his highly experienced administrative team and lovely staff. They have offered to take over the administration of my dermatology practice so that I am able to focus all my professional energy on my patients.

Hattie and I are joining dermatologist Dr. Randall Hrabko for your general dermatology care. My expert medical spa team of Sharon (laser and BBL nurse) and Andrea (non-invasive Botox and Juvederm injectable treatment nurse practitioner) are coming too. Medical aesthetician Marianne has joined us and brings her 20 years of professional skin care expertise. We invited everyone on our team to join us, but some decided to make other choices at this time in their lives. We are thrilled to keep delivering the best dermatologic care, and providing our unique approach to keeping your skin and complexion looking great.

This merger also creates one seasoned team with the full range of technology in both dermatology and ophthalmology. Our goal is to give you state of the art medical care in an office that is intimate and personal; where you are recognized, known well, welcomed as a neighbor, and your relationship with us grows deeper and more personal over time – like the good old days in medicine where you went to the same doctor’s office for years, they knew you well and you knew them well too.

Our merger also builds the necessary administrative experience and technology required to navigate the ever-increasing insurance and governmental health care mandates. This is no small feat. It means you can chose to be treated in a small, intimate and local medical office and still use your insurance coverage for your medically necessary care.

It is with great pleasure that I announce the merger and auspicious evolution of my dermatology practice with Dr. Kahle and the Sebastopol Specialty Center!

Warmly,

Cynthia Bailey, MD

Cynthia Bailey, M.D.